



MVS: Exploit Your Unfair Advantage

Title

Exploit Your Unfair Advantage

Description

Life isn't fair. It never was, never will be. Some people are born with a **head start**—genetics, money, intelligence, connections, location, good looks. Others start at **rock bottom** with nothing but bad luck. And here's the uncomfortable truth: **nobody cares.**

If you have an unfair advantage, USE IT. If you don't, BUILD ONE. Sitting around whining about fairness won't change your reality—identifying and leveraging what you have will.

It's extremely important: **don't feel guilty.** The world is a competitive battlefield where winners take and losers get scraps. Billionaires don't feel bad about their wealth. Models don't apologize for being attractive. Athletes don't regret their genetics. Why should you hold yourself back?

Studies show that **innate and external advantages shape success more than hard work alone.**

- **Genetics:** Intelligence, physical strength, and even personality traits are largely heritable (Plomin et al., 2018). Smarter people naturally outperform. Stronger people dominate. You can't change your DNA, but you can optimize what you have. Unleash your epigenetics.
- **Wealth & Resources:** Money isn't just cash—it's opportunity. Richer individuals access better education, nutrition, and networks (Chetty et al., 2014). If you have money, invest it in skill acquisition. If you don't, learn what you did wrong and try smarter and harder.
- **Social Networks:** The right connections open doors that talent alone never will (Granovetter, 1973). If you have powerful contacts, USE THEM. If not, start building relationships that matter.
- **Physical Appearance:** Attractive people earn more and are treated better in society (Hamermesh & Biddle, 1994). If you're blessed with good looks, capitalize on them. If not, maximize what you can—fitness, confidence, etc.
- **Geography & Upbringing:** Where you're born can shape your future (Gladwell, 2008). Some places breed success; others kill it. If your environment sucks, escape or adapt.

Harsh truth: **some people are just born with zero or negative advantages.** Maybe you're not smart. Maybe you're broke. Maybe you're unattractive, unconnected, and stuck in a dead-end life. That's more common than you think. That makes life harder.

In this situation, you have two options:

1. **Cry about it.**
2. **Manufacture an advantage out of sheer force and strategy.**

Your brain can be trained, your skills can be sharpened, and your social status can be elevated—but only if you **stop feeling sorry for yourself and start strategizing.** Nobody deserves to remain at rock bottom without trying.

Tasks

1. BRUTALLY ASSESS YOURSELF

- Write down **every** advantage you have, no matter how small. Are you taller than average? Have a wealthy uncle? Speak two languages? Anything counts.
- Write down every **disadvantage** you have. Be raw, be real. If you're dumb, ugly, broke, or talentless, admit it. Only then can you fix it.
- Ask three people to describe you **honestly**. No sugarcoating. You want the truth, not comfort.

2. EXPLOIT WHAT YOU HAVE

- **Money:** If you have it, invest in skills, connections, and experiences that multiply it. If you don't, start budgeting, leave below your means, do any job, invest.
- **Looks:** If you're attractive, double down—better grooming, public speaking, marketing yourself. If you're ugly, fix what you can (fitness, styling, confidence) and compensate with other traits.
- **Intelligence:** If you're smart, reduce distractions and start monetizing your brainpower. If you're not, focus on brute-force skill development.
- **Network:** If you have connections, use them. If you don't, start meeting the right people NOW. Attend events, join communities, offer value to those above you.

3. MANUFACTURE AN ADVANTAGE

- **Improve your current assets:** choose 2 skills/areas that you can combine and push them proactively and constantly for the next 6 months.
- **Skill Stacking:** If you lack a natural edge, combine multiple skills until you create one (Scott Adams, 2013). You don't need to be the best at one thing—being “pretty good” at several makes you valuable.

- **Relocate If Necessary:** Your environment dictates your success. If your current location is dragging you down, **MOVE**.

Expected Results

- A **clear**, honest **self-assessment** of personal advantages and disadvantages.
- **No shame or guilt** in using the tools at your disposal where you have an edge.
- You have **identified** and **removed** the self-assessment-related **self-delusion**.
- A strategic **plan** to leverage existing strengths for maximum gain.
- **Concrete steps** taken to improve appearance, intelligence, finances, social network, etc.
- Development of a **unique skill stack** that creates a competitive edge.
- Increased confidence and **action-oriented mindset instead of victimhood**.
- **Concrete** and measurable **progress** in different areas within 6 months.
- Potential **relocation** or **environmental changes** to support long-term success.

Duration

1 week for self-assessment and planning. 6 months at least of execution.

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